



# Intralinks for Deal Marketing

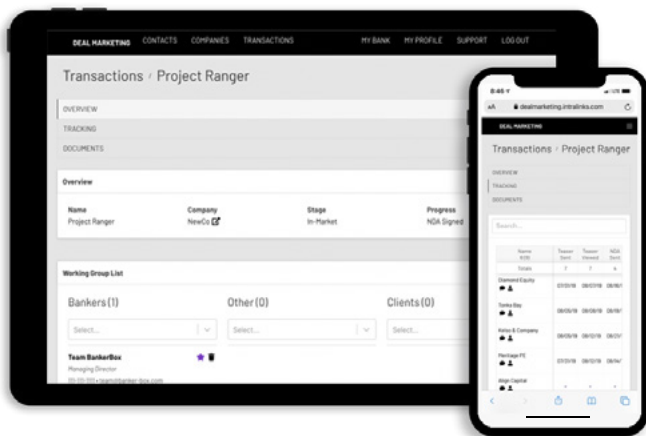
Use Intralinks' Deal Marketing solution to organize, accelerate and track distribution of teasers, NDAs and CIMs, and open a clear path to your best buyers – fast.

Manually disseminating and tracking deal marketing documents is time-consuming and error prone. Worse still, it is nearly impossible to gauge buyer interest and gain insights to guide your strategy and tactics. Use Intralinks' Deal Marketing solution to:

- Simplify deal document organization, distribution and storage
- Track activity and gauge buyer engagement
- Transition seamlessly to due diligence

**We've engineered and designed our new Deal Marketing solution to clear away the clutter and guide you quickly to your best buyers and optimum deal.**

- **Automated, high-touch dissemination of process documents** – Reduces outreach and tracking workload while maintaining a high-touch outreach process
- **Online, collaborative outreach tracking** – Automated tracking when documents are sent, ability to store inbound documents and detailed notes alongside outreach dates
- **Track document views** – Gain insight into how buyers are interacting with process documents
- **Storage for inbound documents** – Keep important documents such as signed NDAs alongside the rest of your outreach process
- **Contact and company profiles** – Keep track of buyers, investors and collaborators in prior transactions
- **Digital Working Group list** – Provides clarity on everyone involved in a transaction
- **Mobile responsive** – Check outreach progress on the go! Send teasers, NDAs and CIMs with confidence from your mobile device



Deal Marketing consolidated, accelerated, transformed.

Find your best buyers faster. Learn how at [intralinks.com/deal-marketing](https://intralinks.com/deal-marketing)